

AMERICA'S PIN-UP QUEEN

ARCHIE  
SERIES

NO. 24  
SEPT.

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

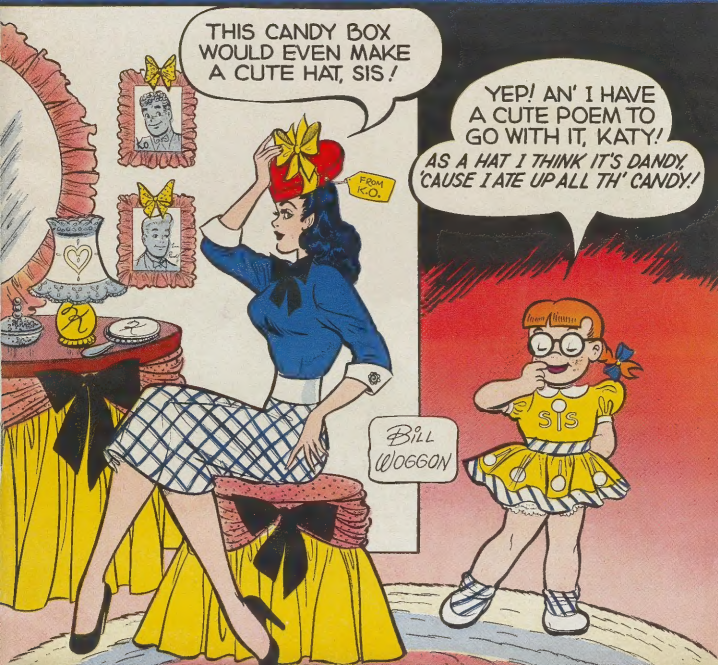
ALL NEW  
STORIES

# KATY KEENE

10¢

ANC

Comics



# UNIQUE ACCESSORIES AT AMAZING SAVINGS

ITEM W107



## The Bride's Handbook

Planning to go steady? Get engaged? Get married? Then you should get the BRIDES HANDBOOK. This authoritative book covers the whole period of courtship and tells what brides and bridegrooms responsibilities are. Covers all aspects of etiquette even to engagement and wedding announcements — reception and wedding menus. Everything you must know is here. You'll save yourself lots of embarrassing moments with the BRIDES HANDBOOK.

ONLY **\$1.98**

## South American Bolo Bag

**\$3.95**

This unusual bag set is made in two parts like Argentine Bolo. Wear it a hundred different ways — just let your imagination go. One initial (years) on each bag. Be the first to wear this unique accessory. It's our own exclusive creation and is available from us only. An amazing value.

ITEM H-39

## MY LADY'S PERSONAL ELECTRIC HAIR REMOVER

Now whisk off unwanted hair with this petite high grade electric hair remover designed especially for feminine needs. Complete with carrying case.

ITEM H409

ONLY **\$3.95**

## Beautiful Initial and Marquisette Belt

Only **\$2.49**

This beautiful vinylite belt to which we attach your initials and decorate with exquisite marquisettes is quickly becoming the most popular fashion accessory in the country. A fine product.

ITEM H-62

## BIKINI ABDO-SLIM\*

ST. M.  
Mfg. U. S.  
PAT. OFF.  
NO. 5639

ITEM B  
679



A very wonderful foundation garment designed especially for young active people to be worn under shorts, slacks, swim suits. Our own creation and sold directly to you to save you time and money. Will make sports-wear look smooth and swell fitting. Thousands are enjoying the BIKINI ABDO-SLIM\* right now. Only \$2.98 — give waist measure.

## CANE BAG

Screw off Cane for Evening Wear

Sensational Idea — Our own creation. Be the first to show off this truly original idea in hand bags. So many uses, especially on beach, picnics, sport events, and so dressy too. Imagine the excitement you'll stir up among your friends when they see your Cane Bag. Two compartments beautifully made. In brown, blue, pink, red and black. Send for a 10-day examination.

Only **\$4.95**

ITEM H-25

## HOURL GLASS Waist Nippers

Over 100 years in the making. Leading fashion magazines are showing this famous accessory again. Here is a real bargain. 3 for only \$2. Select different colors for your different ensembles. Nip your waist as it glamorizes your dress.

ITEM H-42

**3 for \$2**

## Name and Photo Bracelet

IN SOLID SILVER OR SOLID GOLD

SOLID STERLING SILVER, \$3.95 (ITEM H-54)

SOLID GOLD, \$9.95 (ITEM H-540)

Imagine a beautiful bracelet with his name and his picture gracing your wrist. This unusual example of fine jewelry is our own creation and is available from us only. Please give name wanted on bracelet. [Add 50¢ for each letter over 5.] Send any snapshot with order. If two photos wanted (Baby's and His) add 50¢ more. We will reduce it to fit and return the original unharmed.

WARD GREEN COMPANY, 43 West 61 Street, New York 23, N. Y.

Dept. H H

I've indicated my selections below.

☐ I enclosed \$\_\_\_\_\_ (Ward Green will pay postage.)

NOTE: H25, H39, H54, H540 ADD 10% FEDERAL TAX

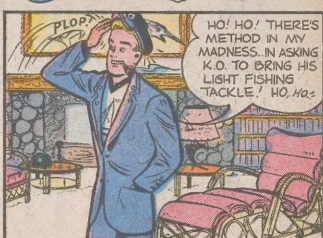
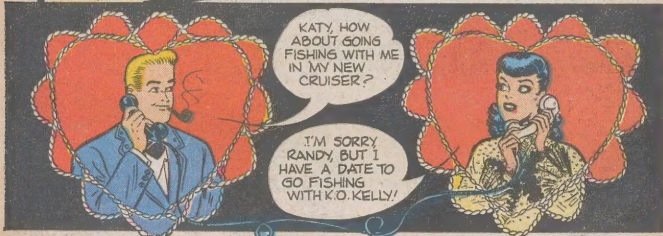
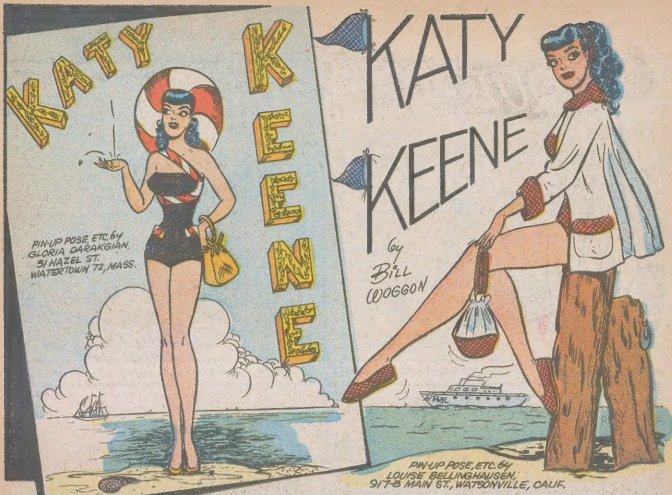
Item	Size	Waist Size	Bra Size	Color Choices	Initials	Price

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Total \$ \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

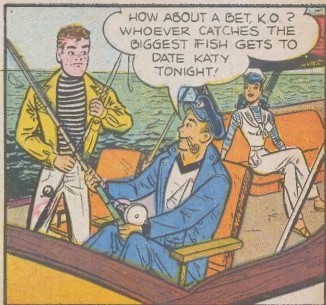


**ARCHIE SERIES** ALWAYS LOOK FOR THE **ARCHIE SERIES EMBLEM** **ARCHIE SERIES**

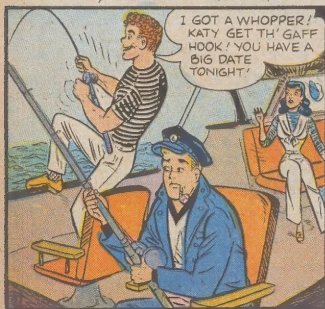


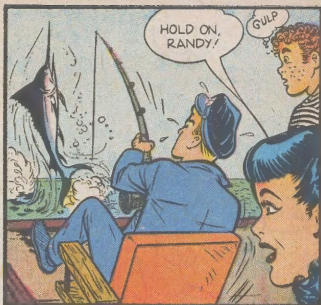
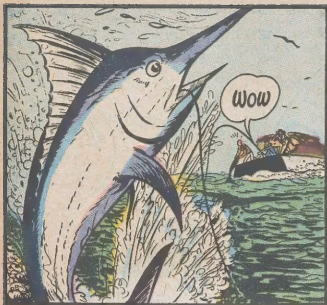


KATY'S SAILOR OUTFIT by MILLIE GRIFFITH, 53 BRAYDON ROAD, BRIGHTON, 35, MASSACHUSETTS.

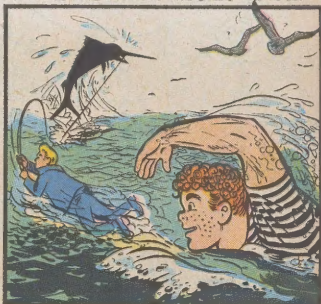
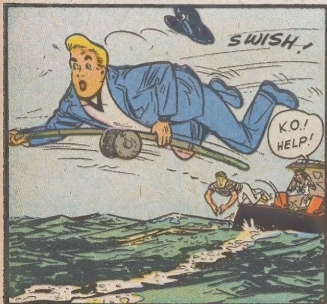


K.O.'S OUTFIT by MARY ALICE KENNEDY, GUYTON, GEORGIA, & RANDY'S by NORMA HANEY, CINCINNATI, OHIO. (AGE 13).





WRITE TO YOUR PEN-PALS & FELLOW DESIGNERS ON A KATY KEENE NOTE PAD.. SEE LINE (BELOW) HOW TO GET ONE



TO GET A KATY NOTE PAD SEND \$2.50 (\$3.50 IN CANADA) TO KATY KEENE'S WOGGON WHEELS RANCH, SANTA BARBARA, CALIFORNIA



SAVE THESE NAUTICAL BUT NICE PIN-UPS OF KATY FOR YOUR PIN-UP COLLECTION!



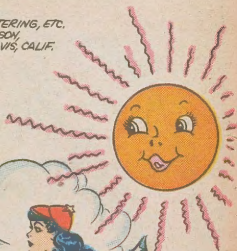
PIN-UP POSE, LETTERING, ETC.  
By CONNIE JOHNSON,  
419 E. ST., DAVIS, CALIF.

By  
BILL  
WOGGON

*Katy Keene*



PIN-UP POSE, OUTFIT,  
LETTERING, ETC. By  
MILUE GRIFFITH,  
53 BRAYTON RD.  
BRIGHTON 35, MASS.



PIN-UP POSE, OUTFIT, SUN, ETC.  
By MARTHA GANNISTER,  
RT. 3, BOX 223,  
EL DORADO, ARK.

PIN-UP POSE + RADIO By  
FRANCES ROZKUSZKA,  
17 PRIMROSE ST.  
INDIAN ORCHARD, MASS.



SAILOR OUTFIT By  
NANCY MORRIS, 333 BLAIR AVE, NEWPORT NEWS, VA.



I FEEL LIKE I COULD COAST  
A MILE ON THESE **U.S.  
ROYALS**...THEY SURE ROLL!

BETTER GET  
**U.S. ROYALS**  
AND KEEP UP!

THESE NEW  
**MIDDLEWEIGHTS**  
SURE MAKE  
YOUR BIKE LOOK  
SHARP!

TALK ABOUT EASY GOING!  
THESE **U.S. ROYALS** ARE  
A BREEZE. TAKE THE  
PUSH OUT OF  
PEDALING!

THESE **U.S. ROYALS**  
SURE SMOOTH OUT  
THE BUMPS!

**EASY DOES IT with**  
**U.S. ROYAL** *Middleweight* **TIRES**

Talk about speed! Middleweight tires give you the pedaling ease of a lightweight bike, with the strength and safety of a balloon tire.

You can bring your bike up to date, too, with great new U.S. ROYAL Middleweight tires because they fit regular balloon tire rims. You'll hardly recognize it—it will look so much slimmer, sleeker and sportier. And with U.S. ROYAL Middleweights you get all the cushioned comfort of a balloon tire ride.

See your U.S. ROYAL Bike Tire Dealer. He now has these great new Middleweights.



**U.S. ROYAL**  
**bicycle tires**

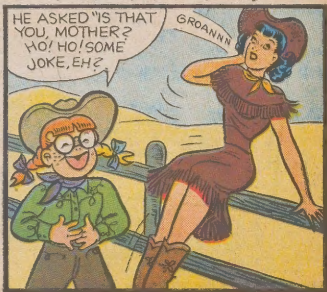
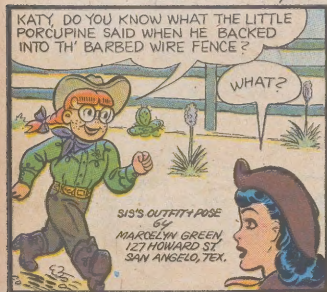
UNITED STATES RUBBER COMPANY • 549 East Georgia Street • Indianapolis 6, Indiana

# KATY COWGIRL

## Jokes



KATY'S COWGIRL OUTFIT BY ANN DEBUSSHERE, RT. 17, BOX 17, CAMARILLO, CALIF.



JOKE SENT IN BY SHIRLEY CHILDS, RT. 43 1/2, HENRY CHILDS, Candler, N.C.



# KATY BUTTERFLY

# PIN-UP and FASHIONS



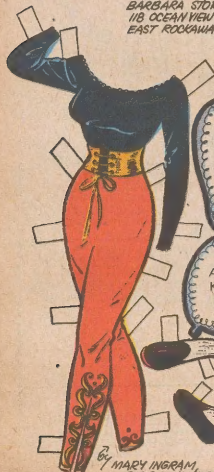
DRESS & HAT by  
BARBARA STORK  
118 OCEAN VIEW RD.  
EAST ROCKAWAY, N.Y.



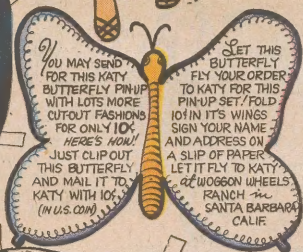
SWIM SUIT by  
CRISANTA  
BALUGO,  
6296 BROMLEY AVE,  
OAKLAND, CALIF.



BUTTERFLY  
DRESS by  
JANET TERRILL,  
745 CARLETON RD.  
WESTFIELD, N.J.



MARY INGRAM  
2124 W. ILLINOIS ST.  
EVANSVILLE, ILL.

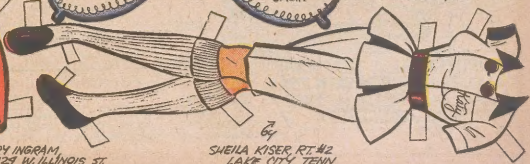


YOU MAY SEND  
FOR THIS KATY  
BUTTERFLY PIN-UP  
WITH LOTS MORE  
CUTOUT FASHIONS  
FOR ONLY 10¢.  
HERE'S HOW!  
JUST CLIP OUT  
THIS BUTTERFLY  
AND MAIL IT TO  
KATY WITH 10¢.  
(IN U.S. ONLY)

LET THIS  
BUTTERFLY  
FLY YOUR ORDER  
TO KATY FOR THIS  
PIN-UP SET. FOLD  
IT IN ITS WINGS  
SIGN YOUR NAME  
AND ADDRESS ON  
A SLIP OF PAPER  
LET IT FLY TO KATY  
at WOGGON WHEELS  
RANCH in  
SANTA BARBARA,  
CALIF.



OTHOLONE THRIFT,  
6188 S. ST. EXIT  
WAYCROSS, GA.



SHEILA KISER, RT #2  
LAKE CITY, TENN.

# A BRAND NEW GIANT KATY ANNUAL No 2

THANKS  
FOR THE TERRIFIC  
RESPONSE TO MY  
KATY ANNUAL NO. 1

**Now**  
HERE'S NO. 2!



WITH ALL NEW STORIES! NEW FREE PIN-UPS! NEW FASHION CUT-OUTS! NEW CARS-ROCKETS!

NEW PUZZLES! GAMES! JOKES! DESIGNS!!

2<sup>ND</sup>  
EDITION

## KATY KEENE

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

ALL NEW  
STORIES

## ANNUAL

25¢

WOW!  
THERE'S A PRETTY  
DISH, KATY!

DITTO!  
WOW!

MOGAN POTTER  
BLANKETS' DUMES

MURPHY I DON'T  
THINK SHE'S SO  
PRETTY!!

WE FINALLY GAVE  
YOU IN THIS  
ANNUAL

YOU'LL WANT TO ADD THE NEW  
PIN-UPS IN THIS ANNUAL TO  
YOUR KATY COLLECTION- YOU'LL  
WANT TO BUY TWO NOT JUST  
ONE OF THESE BIG BOOKS! ONE  
TO CLIP AND SAVE PIN-UPS! ONE  
TO READ AND ADD TO YOUR  
KATY KEENE LIBRARY!

### KATY KEENE ANNUAL NO. 2

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN U.S. COIN (35¢ IN CANADA)  
FOR WHICH YOU WILL SEND ME THE NEW NO. 2 KATY ANNUAL  
AS SOON AS IT COMES OFF THE PRESS!

NAME

(PRINT PLAINLY)

ADDRESS

CITY

ZONE

STATE

**HURRY! ORDER A COPY NOW!**  
**MAIL THIS COUPON WITH 25¢**  
**(35¢ IN CANADA) TELL ALL YOUR**  
**FRIENDS ABOUT IT!!**

CLIP!

CLIP!

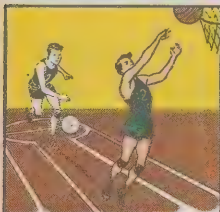
MAIL NOW!

ORDER AS MANY ANNUALS AS YOU WISH WITH THIS COUPON- ENCLOSE 25¢ FOR EACH ONE  
SEND YOUR ORDERS TO KATY'S PUBLISHER IN N.Y. NOT TO KATY WOODEN WHEELS RANCH!



# SPLIT-SECONDS FASTER!

SPORT TIPS FROM "MR. BASKETBALL" — GEORGE MIKAN, NO. 1 ALL AMERICAN — MINNEAPOLIS LAKERS



YOU CAN RUN FROM THE FREE THROW LINE TO THE LAY-UP SPOT IN HALF A SECOND.



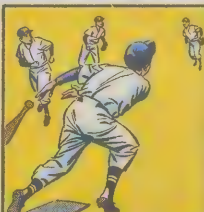
A SPLIT-SECOND FASTER START CAN MEAN A SCORE.



A SPLIT-SECOND FASTER STOP CAN SAVE AN OUT-OF-BOUNDS.



YOU'LL RUN SPLIT-SECONDS FASTER WITH U.S. KEDS.

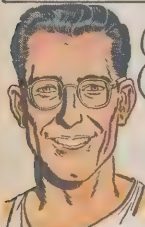


YOU GET SPLIT-SECOND FASTER STARTS WITH U.S. KEDS 'LIVE' RUBBER SOLES.



YOU'LL STOP SPLIT-SECONDS SHORTER WITH SURE-TRACTION U.S. KEDS.

Many Styles to choose from, including . . .

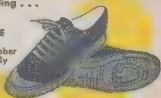


YOU'LL BE  
SPLIT-SECONDS  
AHEAD WITH  
U.S. KEDS!

says  
"Mr. Basketball"  
GEORGE MIKAN



LITTLE LEAGUE  
OXFORD  
(with molded rubber  
cleats — officially  
approved)



CHAMPION  
BLUCHER  
(Ideal for all-  
around wear)



BIG LEAGUE  
(non-slip mold-  
ed sole — popu-  
lar price)

## U.S. Keds

The Shoes of Champions—They Wash

They're not genuine U. S. Keds un-  
less the name "Keds" is on the shoe



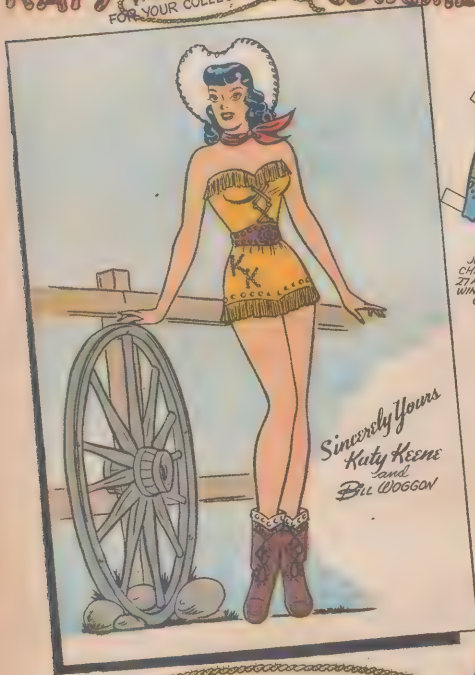
And no one knows better than George Mikan. He wore U. S. Keds to SIX World's Championships. Now as a sports director for U. S. Keds, he helps design Keds to give you always, split-second faster speed, sure traction, better all-around footwork.



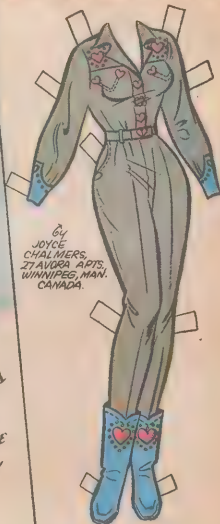
UNITED STATES RUBBER COMPANY  
Rockefeller Center • New York



# KATY Pin-up FOR YOUR COLLECTION and COWGIRL FASHIONS

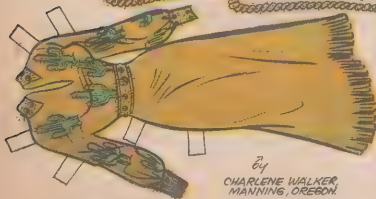


*Sincerely Yours*  
*Katy Keene*  
*and*  
*Bill Woggon*

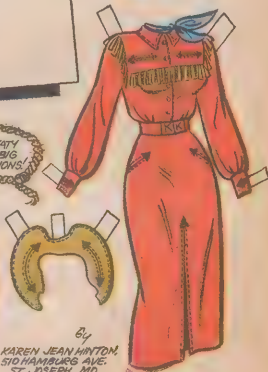


By  
 JOYCE  
 CHALMERS,  
 27 AVONDA APTS.  
 WINNIPEG, MAN.  
 CANADA.

LOOK ON THE NEXT PAGE AND SEE  
 HOW YOU CAN LASSO ONTO ONE OF THESE KATY  
 COWGIRL PIN-UPS WITH A BIG  
 SHEET OF COWGIRL FASHIONS!



By  
 CHARLENE WALKER,  
 MANNING, OREGON.



By  
 KAREN JEAN WYTON,  
 510 HAMBURG AVE.  
 ST. JOSEPH, MD.



64  
SQUARE DANCE DRESS  
JEAN BARGELSKI,  
149-38 174th AVE.  
WHITESTONE, N.Y.



64  
SALLY ANN WORRELL,  
W.H. BRANCH OFFICE  
GOLDSBORO, N.C.



64  
BARBARA YATES,  
7850 CIRCLE RD.  
MONTREAL, QUE.  
CANADA.



64  
NAVAJO INDIAN COSTUME  
BY CAROLY MORGAN,  
BOX 292  
FT. DEFANCE, ARIZ.  
(A NAVAJO FRIEND)

**DON'T MISS THE BIG KATY COLOR CONTEST**

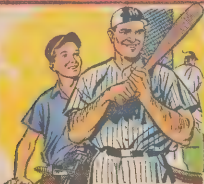
LOOK FOR  
THE CONTEST  
IN THE NEW  
KATY FASHION  
BOOK!

**100 WINNERS**  
**\$25<sup>00</sup> CASH** PRIZES

IN THIS NEW KATY FASHION BOOK  
ON THE NEWS STANDS NOW!!



"I bike-tilted through FLORIDA on my SHELBY Airflo Super de luxe!"



At St. Petersburg I watched the Yankees training. Yogi Berra told me he rides a Shelby, too.



At Sarasota under the Big Top - I saw the world-famous Ringling Bros. Circus - clowns, acrobats and all.



My Shelby sped me to an alligator farm. A trainer wrestled with a giant alligator!



At Tampa Bay I watched a giant tarpon battle the hook! How he leaped and gleamed in the sun!

**SHELBY**

**Airflo Super De Luxe...**

rides smoothest with exclusive Shelby Dual-action Spring Fork. Chrome tank with horn, wide-beam headlight, spotlight tail light.



With your new Shelby you get a FREE LICENSE PLATE with your own name on it!

**TOMMY SALLY**

**SHELBY CYCLE CO., Cleveland, Ohio**



**wear hit tunes**

Record Bracelet set on Beautiful GOLD PLATED CHAIN and linked with Lustrous PEARLS.

**only \$7.00**

The 'MOST' in Latest Hit Records. TOP TUNE Labels of Decca, Columbia, Victor and Capitol, with full-color Record Seal on shiny black-disc plastic. Yes, now you can wear your favorite recording stars' latest popular records: Eddie Fisher, Toni Bennett, Joni James, Patti Page, Martin, Clooney, Day, Shore and others. Everyone will admire your HIT TUNE BRACELET; the price only \$1.00 OR a complete set of Bracelet and Earrings for only \$1.50, tax included. Send Check, Cash, or M.O. Today. You must be truly thrilled with your Bracelet or YOUR MONEY BACK GUARANTEED.

WEAR THIS FASCINATING BRACELET—  
YOUR NAME SPELLED  
OUT IN LETTERS THAT  
**GLOW IN THE DARK**  
LOVELY GOLD  
PLATED BRACELET **\$7.00**  
ONLY

You'll thrill when you see these beautifully styled letters that spell your name. Looks terrific by day and 'glows' at night. Will fascinate your friends. This GLOWING NAME BRACELET is exclusively and personally yours for only \$1.00 if you order right now. It's a lovely gift for your boyfriend or girlfriend and perfect for you. When ordering, please print first name clearly so we can RUSH YOUR BRACELET. When it arrives you will be the envy of all your friends. Send \$1.00 Cash, Check, or M.O. MONEY BACK GUARANTEED.



HOUSE OF JEWELRY, DEPT. BR, 66 Leonard St., New York 13, N. Y.

**ORDER TODAY!**

HOUSE OF JEWELRY, DEPT. BR, ROOM 603  
66 Leonard Street, New York 13, N. Y.

Please send bracelets checked below. I enclose...

- ☐ HIT TUNE BRACELET @ \$1.00
- ☐ TUNE BRACELET AND EARRINGS @ \$1.50
- ☐ GLOWING NAME BRACELET @ \$1.00 (print first name clearly)

NAME (first name) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



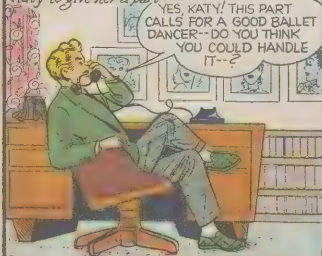


KATY'S POSE, COSTUME,  
BALLET SUPPER LETTERING  
by LINDA DENY (AGE 12),  
1766 UNIVERSITY BLVD.,  
ABILENE, TEXAS

by  
Bill Woggon

SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION!

Our story begins at Colossal Studios--  
 Danny O'Connell, in Casting is calling  
 Katy to give her a part--



YES, KATY! THIS PART  
 CALLS FOR A GOOD BALLET  
 DANCER--DO YOU THINK  
 YOU COULD HANDLE  
 IT--?

I-I THINK SO, DANNY,  
 BUT JUST TO MAKE SURE  
 I'LL GO TO THE IVAN  
 AWFULITCH SCHOOL OF  
 BALLET TO GET  
 MORE COACHING



KATY'S NEGLIGÉE, POSE+DRESSING TABLE BELOW BY SANDY SUTPHEN, NORTON COURT, LONGDONVILLE, NEW YORK.

AN EXCELLENT IDEA, KATY, BECAUSE YOU'LL  
 HAVE TO BE IN TIP-TOP SHAPE FOR THIS  
 ROLE--YOU'LL STAR OPPOSITE THE FAMOUS  
 HANDSOME BALLET DANCER  
**ERICK BRAUN!**



PIPES BY  
 CURTISS KERY,  
 BOX 239,  
 HERREID, SO. DAK.

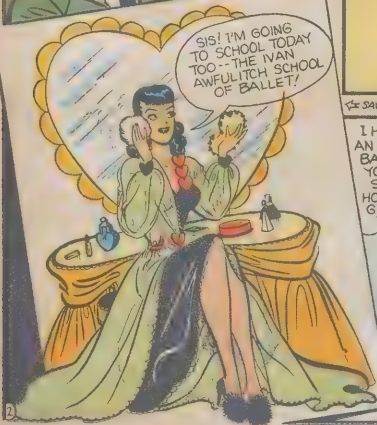
**ERICK BRAUN?**

(SIGH) WELL IN THAT CASE I'D BETTER  
 DO SOME HOMEWORK TOO!



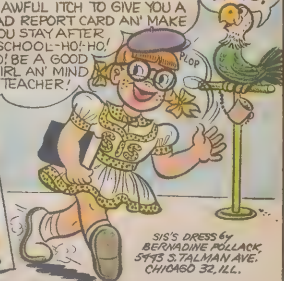
★ SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION!

SIS! I'M GOING  
 TO SCHOOL TODAY  
 TOO--THE IVAN  
 AWFULITCH SCHOOL  
 OF BALLET!



I HOPE IVAN DOESN'T HAVE  
 AN AWFUL ITCH TO GIVE YOU A  
 BAD REPORT CARD AN' MAKE  
 YOU STAY AFTER  
 SCHOOL--HO! HO!  
 HO! BE A GOOD  
 GIRL AN' MIND  
 TEACHER!

**DITTO!**



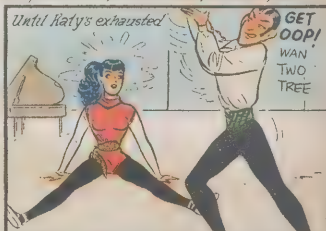
SIS'S DRESS BY  
 BERNADINE POLLACK,  
 5493 S. TALMAN AVE.,  
 CHICAGO 32, ILL.



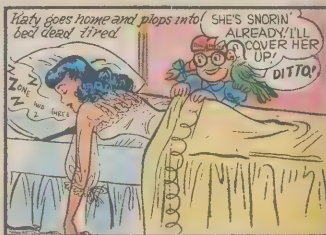
POSE BY CAROL STATCH, 1930 NORTH RIDGE, PAINEVILLE, OHIO



BALLET COSTUME  
★ PIN-UP ROSE BY  
JO ANN CAIN,  
RT #1, BOX 6E  
LAS CRUCES,  
NEW MEXICO



POSES BY ELYNNE HERZOG, 103 WHITMORE AVE, TORONTO, ONT, CANADA





And so Katy dreams of being the  
Queen of the Ballet \*\*\*



POSE & COSTUME  
by JAN EVERY  
1957 E. HOVEN DR.  
SANTA ROSA,  
CALIFORNIA.



POSE & COSTUME by  
ZEPHIRA RESTIVO,  
90-34 HAMPTON ST.,  
ELMHURST 73, N.Y.



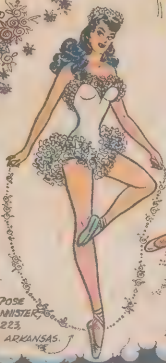
COSTUME & POSE  
by NINA LACHINA (M),  
1461 W. LEAVITT ST.,  
CHICAGO 22,  
ILLINOIS.



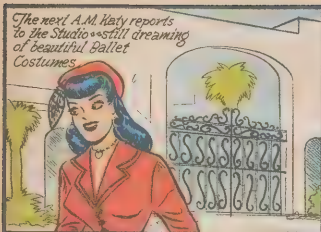
COSTUME & POSE  
by JOHN GUENTERT,  
520 S. LINCOLN AVE.,  
NILES, MICHIGAN



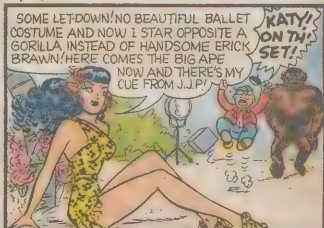
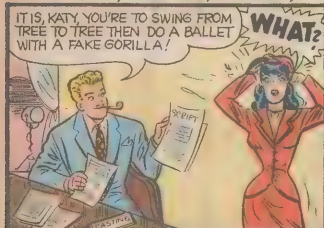
COSTUME & POSE  
by MARTHA BANNISTER,  
RT. 3, BOX 223,  
EL DORADO, ARKANSAS.  
(AGE 16)



POSE, COSTUME, &  
BUTTERFLIES by  
CORINTHA THOMAS,  
2014 ELMWOOD AVE.,  
LAKEWOOD, OHIO.



KATY'S HAT & SUITE JUNIOR CRUISE, 500 THORN ST., PRINCETON, N.J.A.



POSE 4 LEOPARD SKIN BY MARY RANKO, BOX 519, ROCKY MT. HOUSE, ALBERTA, CANADA



# Katy Ballet PIN-UPS FOR YOUR COLLECTION!



PIN-UP POSE, COSTUME, ETC. BY MARGIE WOLFSHOHL, 706 W. SINTON ST., SINTON, TEXAS

PIN-UP POSE +  
BALLET COSTUME  
BY LANELLE COLLINS,  
3018 S.W. 19th ST.,  
OKLAHOMA CITY,  
OKLA.



COSTUME, POSE, ETC. BY  
REBECCA CREASEY,  
135 JONER ST.,  
JACKSONVILLE,  
ARKANSAS.



COSTUME + POSE BY  
JULIE WHEELER,  
529 N. RAYMOND,  
FULLERTON, CALIF.



# KISS ME FOREVER



**B**ILL'S kiss was different tonight; although I didn't know why. I could feel the coolness, the lack of urgency that always had been part of his caresses. When I drew out of his arms he made no attempt to stop me.

I looked up into his face, smiling, but there was no answering smile on his lips. "The heck with this half-loaf love!" he burst out. "How long are we going to be engaged, anyway? Why can't we get married now, like Fran and Dave?"

Fran and Dave! I wrinkled my nose disdainfully. I considered my sister a fool for having married Dave before they had financial security and having to give up buying pretty new clothes and trying to run a house on his tiny wages. Bill wasn't going to talk me into the same situation, no sir! He was going to have to realize that we would get married in dignity, with new furniture for our home and a small nest egg for emergencies.

"Don't be difficult, darling," I wheeled. "We have everything planned just right. Just be patient." I held up my lips for another kiss. They were carefully made-up lips, painted with a brush and a liquid coating to keep them from coming off.

Bill didn't seem to notice my gesture. He exploded at me, "Are you asking me to be patient or a fool! We've waited nearly two years. I want you now . . . the furniture can wait!"

I kissed the edge of his ear. I was determined not to quarrel. Usually, Bill responded eagerly. Tonight, he just sat there, staring down at the porch floor and rocking the glider back and forth with his foot. The silence wasn't friendly, and I was glad when Nan Prentiss, who lives next door, turned in at the walk.

She paused and waved. "Hi," I called. "Come on over and join us."

"I-I don't want to be in the way. Will I be interrupting anything?" she sounded uncertain.

Bill backed me up. "Come on over, Nan. The night's young and the moon's swell and we need your brand of commonsense right now. I'm trying to sell Sandy on the idea of marrying me right away . . .

Nan's pretty face was a white blur in the moonlight. She sat on the porch rail, one arm hugging its pillar, her feet tucked between the rungs. "You're joking, Bill. Any girl would marry the man she loves. What are you two arguing about?"

"We aren't arguing," I said pointedly. "It's all settled."

"Nothing's settled!" Bill snapped. Which surprised me, because usually, at this point

in our discussions. Bill would give in and kiss me. One kiss, and Bill was a pushover. Usually. Tonight was different.

Then Bill got up so abruptly that the glider vibrated. "Well, you gals, if I'm to make my fortune before Sandy marries me, time's a-wastin. So long."

Not even a goodnight kiss! He'd left, and I couldn't believe it. I looked up at Nan, and the expression on her face startled me. She was watching Bill as he walked away and there was a longing in her dark eyes, although her lips were set as soft and prim as ever!

I tried to forget her expression, even though it seemed to be before my eyes when I shut them to sleep. I dreamed of Bill's strangely cold face and of Nan's avaricious one. When I went to work the next morning. I was weary.

That night, instead of coming over, Bill rang up to say he had to work. In a way I was relieved, because I didn't seem to be mistress of the situation anymore, so I spent the evening counting over the large supply of linens in my hope chest.

Later, I got restless. I phoned Nan, but she wasn't home. Odd . . . Well, not really odd, but it bothered me. That look on her face last night, coupled with Bill calling to her that we needed her brand of commonsense. What did it add up to? Was he out with her tonight? Absurd, of course.

When Bill asked me the next night if I didn't mind if he worked, I got panicky. I ached for the feel of his arms around me and nothing else seemed to matter. I couldn't bear to be alone, so I backed our old car out of the garage and drove over to my sister Fran's place. She and Dave were playing gin rummy on the kitchen table. They welcomed me warmly and Fran put a pitcher of lemonade and a plate of cookies on the table. There

was a feeling of happiness in the shabby house, even the tick of the old kitchen clock was slow and contented. I hadn't noticed it before; I'd been too busy seeing the sugar sacks for dish towels and the painted second-hand furniture. Dave's hand reached out and closed over Fran's, like Bill's used to do with mine.

When I left after their friendly goodnight. I ached with a new kind of loneliness. I wasn't just plain lonely, I was lonely for *someone*. I wanted Bill by my side; Bill belonging to me because we were man and wife. I began to cry. When I reached home I leaned my head against the steering wheel and sobbed. They were loud sobs, so loud that I didn't hear steps on the gravelled driveway.

Bill was opening the car door and saying, "Sandy! Hey, kid, what's wrong?"

I threw my arms around him and almost strangled him. "Oh, Bill . . ." I rubbed my cheek against his coat sleeve and his arms were warm and strong. "Will you marry me, Bill, right away? Tomorrow? . . ."

He looked at me as if I'd gone crazy. "Look, kid, are you feeling all right? I still don't have much dough in the bank and we'd have to buy second-hand furniture . . ."

"Second hand furniture!" I babbled joyously, "and we'll paint it and we can use sugar sacks for dish towels if we really need them."

"Honey," Bill's voice was vibrant with hope, "do you *mean* that. Will you be happy? Nan said . . ."

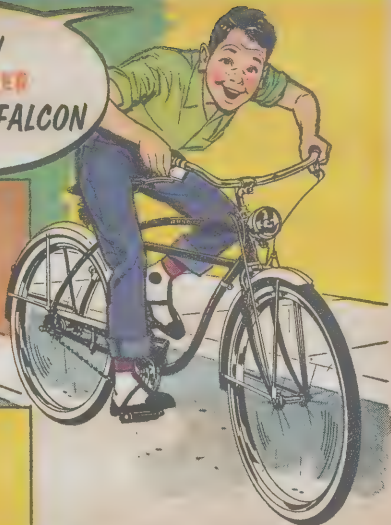
I made a rude hooting sound. "Nan is an idiot. She doesn't know anything about love, the way I love you. Does she?"

Bill's face was still puzzled, but he nodded agreement. When he took me into his arms his kisses were like the old kisses. And in them was the promise of our lives together. Starting tomorrow, when I'd be his wife,

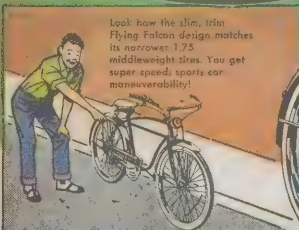
TEST RIDE the new

**ROADMASTER**

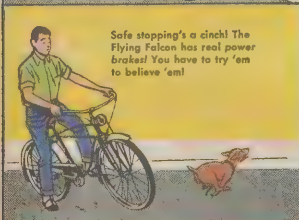
Middleweight **FLYING FALCON**



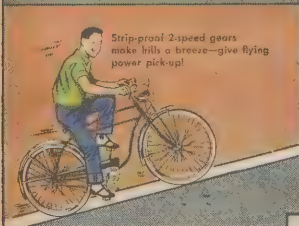
Look how the slim, trim Flying Falcon design matches its narrower 1.75 middleweight tires. You get super speed, sports car maneuverability!



Safe stopping's a cinch! The Flying Falcon has real power brakes! You have to try 'em to believe 'em!



Strip-proof 2-speed gears make hills a breeze—give flying power pick-up!



## See Your AMF ROADMASTER Dealer FOR THE RIDE OF YOUR LIFE!

Sleek, slim, pounds lighter—the sparkling, fast-rolling FLYING FALCON is made for the boy who's going places! It's the one bike that combines all three—lightweight pedaling ease, cushion ride and bump absorbing ruggedness!

Chrome plated generator head and tail lights never need batteries. Front wheel hand brake plus power coaster brake make the FLYING FALCON the world's safest bike.

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Shows and describes all of the beautiful new AMF ROADMASTERS. Mail the coupon for yours.

**ROADMASTER**  
BICYCLES

### AMF ROADMASTER

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Please send me my free AMF ROADMASTER booklet.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_

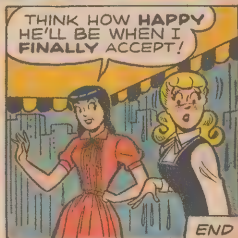
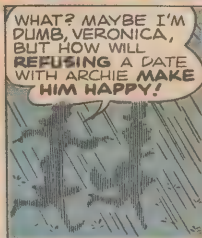
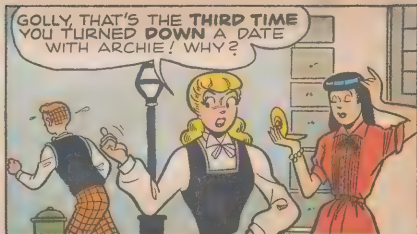
STATE \_\_\_\_\_

• And for young brother or sister

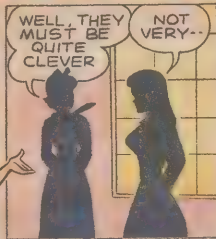
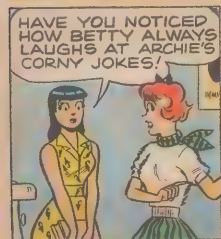
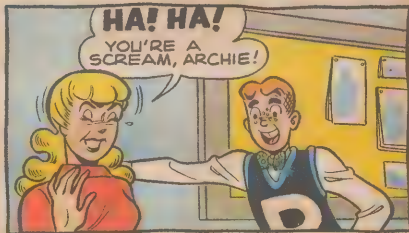
• AMF JUNIOR Trikes & Bikes—AMF Cars, Tractors, Wagons



Archie's Girls  
**Betty and Veronica**  
**"THE NEGATIVE APPROACH"**



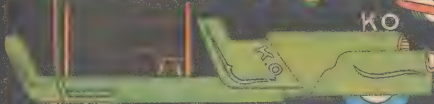
Archie's Girls  
**Betty and Veronica**  
**'GIRLISH LAUGHTER'**



MANY READERS ASK  
"WHY CAN'T K.O.  
KELLY HAVE SOME FANCY  
CARS TOO?--WHY DOES IT  
ALWAYS HAVE TO BE RANDY  
VAN RONSON?" SO--IN THIS  
CORNER WE HAVE K.O. KELLY  
✓---AND ON THIS PAGE WE  
GIVE YOU SOME OF K.O.  
KELLY'S FANCY CARS  
FOR YOUR CAR  
COLLECTION! ★

# K.O. KELLY'S CAR SHOW

K.O. K.O. K.O. K.O. K.O.  
K.O. K.O. K.O. K.O. K.O.



TOP CAR 64 BILL WILLIS,  
1707 EARL DR., PHOENIX, ARIZ.  
CAR ABOVE 64 MICHAEL SIANO,  
519 MAPLEWOOD, BRIDGEPORT 5, DOWN.

BOXING RING CAR 64  
LINDA BERRY, R.R.#2  
COFFEYVILLE, KANSAS.



SPORT CAR 64 LARRY CREEL,  
720 S.E. 1ST PL., HIALEAH, FLA.

GLASS TOP CAR 64 JONELL CALAMI,  
BOX 207, TEHUACANA, TEXAS  
LEAF CAR ALSO 64  
✓ JONELL CALAMI



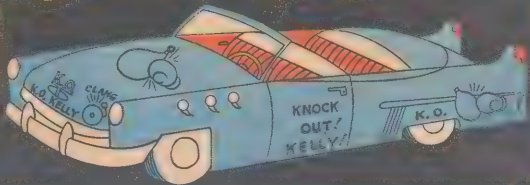
TV.  
ANTENNA  
BOXING  
GLOVE

BOXING  
GLOVES



64 KENNETH  
DUNHAM,  
R.T.#6 BOX 693,  
AUSTIN, TEXAS

64  
CARL  
LEONARD  
1019 E. GORDON  
KINSTON,  
N.C.



KIDS? TEAM UP WITH YOUR PARENTS

**4052**  
TERRIFIC  
PRIZES



*Poppy Lee*

Get in on this easy:

**Popsicle**

U.S. Reg.

U.S. Pat. Off.

EXCITING

**RANCH BRANDS CONTEST**



**52 GRAND PRIZES**

FOR WINNING TEAMS\*  
OF CHILD and PARENT  
\*(104 trips in all)

52 winning teams will fly via

**AMERICAN AIRLINES FLAGSHIPS**

for thrilling, all-expense

**DUDE RANCH VACATIONS**

**IN TUCSON**

ARIZONA

Trips scheduled  
for arrival in Tucson  
August 21st

Be the guest of Tucson's  
**THUNDER CLIMATE CLUB**

Thrill! Action! Adventure! Spend  
fabulous days and nights in real  
cowboy country... the vacation of  
a lifetime. Everything free!

**300**

**2nd  
PRIZES**

**PHILCO**

PORTABLE

3-SPEED

VALUE \$29.95



**1000**

**3rd PRIZES  
for GIRLS**

ETWING

*Big Boy*

**BOLL**

AND WARDROBE  
VALUE \$15.95



**1000**

**3rd PRIZES  
for BOYS**

DIMAGGIO MODEL

BASEBALL

**GLOVE**

AND BALL



**700**

**4th  
PRIZES**

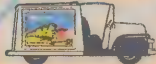


**SPARTUS  
FLASH CAMERA  
OUTFITS**

VALUE  
\$14.95

**1000**

**5th  
PRIZES**



**MATTEL  
Musical  
TOY  
TRUCKS**

All entries become the property of the Joe Lowe Corporation. All winners will be notified by mail. Failure to accept prizes as offered will result in forfeiture of prizes and no substitution will be permitted. Anyone may enter this contest except employees of the Joe Lowe Corporation, their advertising agency, or the families of such employees. This contest is limited to the U. S. and Possessions and Canada and is void and not extended in any State or locality where participation in and conducting thereof are prohibited, taxed, licensed or restricted. Joe Lowe Corporation reserves the right to substitute or change prizes or locale of vacations if unforeseen conditions arise. Send stamped, self-addressed envelope if you wish to have a list of winners sent to you.

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# IN THE \$100,000 "POPSICLE" CONTEST!

TO BE WRITTEN ON THIS

## Here's all you do...

Cut out official entry blank (right) along dotted lines.

Carefully cut out the big "Sicle" ball from any three "POPSICLE," "FUDGSICLE," "CREAMSICLE," "DREAM-SICLE," or "50-50 POPSICLE" bags.

Paste the three "Sicle" balls in spaces marked on the entry blank.

Match the ranch brands against the names of the ranches shown on the entry blank by writing the number of the ranch name in the corner of the box where you think it belongs. For example—we have put a 3 in the first box because Circle Z (#3 on the list) fits that brand.

In the empty space shown on the entry blank, draw the brand you would use if you owned a ranch.

Print the name of your imaginary ranch on the dotted line indicated on the blank. (Mom and Dad can help!)

Write your name, age and address in the spaces indicated on the blank. Your entry will be judged against other entries in your age group.

Paste the completed entry on a 2-cent post-card and mail to "POPSICLE," P.O. Box 123, New York 46, N. Y. Send in as many entries as you like. Entries must be postmarked no later than midnight, August 6th.

Entries will be judged by an independent judging organization on the basis of correctness and neatness. In case of ties, originality of your "imaginary ranch brand" will be deciding factor. Decision of judges will be final.

Remember! You have until midnight Saturday June 4th to enter the first big weekly "POPSICLE" contest. Thereafter weekly contests begin Sunday morning and end the following Saturday at midnight. All entries will be judged in the weekly contests by postmark date on envelope. The 10th and last "POPSICLE" contest closes with mail postmarked by midnight Aug. 6, 1955.

ENTER YOUR FIRST CONTEST NOW!

Get additional entry blanks from your "POPSICLE" dealer.

## OFFICIAL ENTRY BLANK

Ⓩ 3	SV	SS
W	↖	-O
≡	-BB	W h

- |                  |                      |                 |
|------------------|----------------------|-----------------|
| 1. Westward Look | 4. Thunderhead       | 7. Wild Horse   |
| 2. Bar B R       | 5. Barra Nada        | 8. Sahara Visto |
| 3. Circle Z      | 6. Saddle and Sundry | 9. Diamond W    |

Now, after you've matched the brands with the correct ranches, draw your own brand design in the box on the right. Name your imaginary ranch on the dotted line below.

My Imaginary Ranch Name \_\_\_\_\_

My Name \_\_\_\_\_ Age \_\_\_\_\_

Parent's Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Brand of Ice Cream \_\_\_\_\_ My Dealer Sells \_\_\_\_\_

PASTE "SICLE" BALLS HERE!

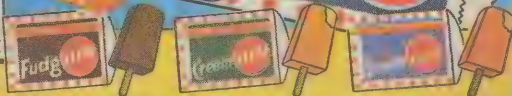
When your entry is complete, mail it to:  
"POPSICLE," P.O. Box 123, N. Y. 46, N. Y.

LOOK FOR THE BIG  
"SICLE" BALL!

### FREE GIFT LIST

Get one from your Ice Cream Man or write to:

"POPSICLE"  
601 West 26 St., New York 1, N. Y.  
2856 E. 11 St., Los Angeles 23, Cal.



"POPSICLE," "FUDGSICLE," "CREAMSICLE," "DREAMSICLE," "50-50 POPSICLE" and "SICLE" are Registered Trade Marks of the Joe Lowe Corporation, New York 1, New York. "Bag Saving Offer limited to U.S. and Possessions and is void and not extended in any State or locality where redemption and issuance thereof is prohibited or where any tax, license or other restriction is imposed upon the redemption or issuance thereof. Copyright, 1955, Joe Lowe Corp., New York 1, N. Y.

# Wilbur

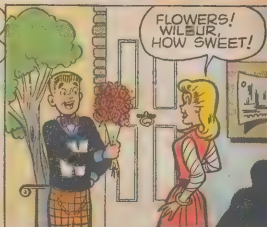
"HISTORY  
REPEATS  
ITSELF"

TSK! TSK!  
A LOVERS  
SPAT!

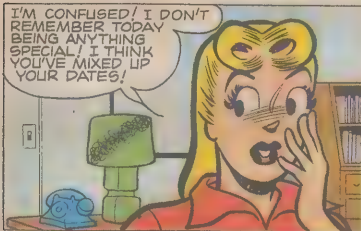
---AND BRINGING FLOWERS  
WON'T HELP YOU!



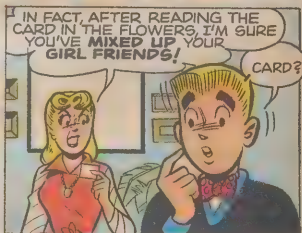
GEE! IT'S A SHAME  
TO LET THOSE  
FLOWERS GO TO  
WASTE! MMM--



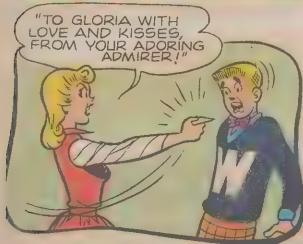
I'M CONFUSED! I DON'T  
REMEMBER TODAY  
BEING ANYTHING  
SPECIAL! I THINK  
YOU'VE MIXED UP  
YOUR DATES!



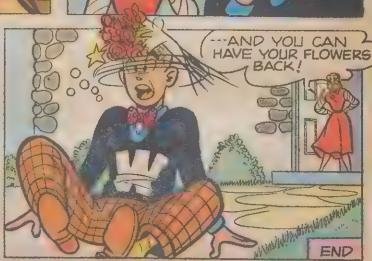
IN FACT, AFTER READING THE  
CARD IN THE FLOWERS, I'M SURE  
YOU'VE MIXED UP YOUR  
GIRL FRIENDS!



"TO GLORIA WITH  
LOVE AND KISSES,  
FROM YOUR ADORING  
ADMIRER!"

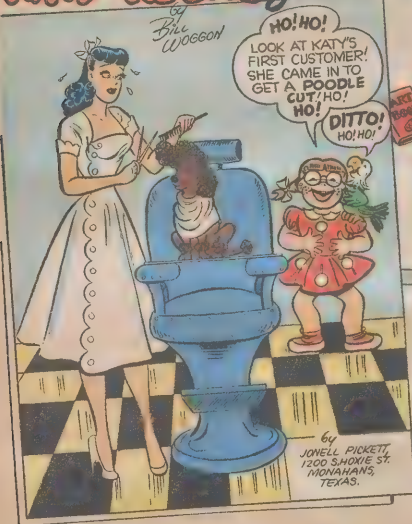


---AND YOU CAN  
HAVE YOUR FLOWERS  
BACK!



# KATY KEENE Jokes

by  
Bill  
WooGon



SIS! LET'S  
TAKE UP ART!

GOSH, KATY,  
IT'S NOT POLITE  
TO PICK UP  
STRANGERS!

JOKE, POSEY OUTFITS  
by EILEEN ZEIDLER,  
409 VAN BUREN,  
TOPEKA, KANS.

BUT, MISTER  
JUMPIN' JOE,  
IF I SMILED,  
I'D CRACK MY  
PANCAKE  
MAKE-UP!

NO!NO!  
SMILE WHEN  
YOU COME DOWN,  
KATY!



JOKE, POSES, GOWN, ETC. by  
LUCILLE YOUNG, 2830 N.E. DONIP,  
PORTLAND 15, OREGON.



# Look kids! I've got a new BENDIX POWER BRAKE!

You'll be mighty proud if your new bike has a Bendix® MultiSpeed Power Brake. For here is the coaster brake with **More Power to Go—More Power to Climb and More Power to Stop.** You can get it on any American bicycle.

It's the only coaster brake with all these features:

Power Braking • Easier Pedalling • Quick Get-Away  
Foot Pedal Braking • Easier to Shift \*REG. U. S. PAT. OFF.



Eclipse Machine Division  
Bendix Aviation Corporation  
Elmira, New York

Please send me your free illustrated folder describing the new Bendix MultiSpeed Power Brake.

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

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LOVE THAT  
ARCHIE  
SERIES!

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ARCHIE COMICS  
PEP COMICS  
SUPER DUCK COMICS  
JUGHEAD COMICS  
LAUGH COMICS  
WILBUR COMICS  
KATY KEENE COMICS  
BETTY & VERONICA COMICS  
ARCHIE'S JOKE BOOK  
ARCHIE'S MECHANICS

### ARCHIE 25¢ SERIES

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ARCHIE'S PALS N' GALS  
JUGHEAD ANNUAL  
BETTY & VERONICA ANNUAL  
KATY KEENE ANNUAL  
KATY KEENE PIN-UP PARADE  
ARCHIE'S CHRISTMAS  
STOCKING

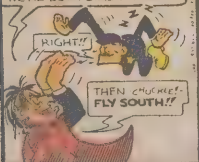


ALWAYS LOOK FOR THE ARCHIE SERIES EMBLEM



## FEARLESS FOSDICK *by Al Capp*

(I'M PHONO, THE CRIMINAL  
HYPNOTIST!?)—FOSDICK!!—  
WE'RE BOTH BIRDS—RIGHT?



NOT TILL YOU COMB YOUR  
MESSY FEATHERS WITH  
WILDROOT CREAM-OIL  
AMERICA'S FAVORITE!



KEEPS HAIR—CHIRP!!—  
NEAT! REMOVES  
LOOSE DANDRUFF!!  
GET WILDROOT CREAM-  
OIL, CHARLIE!!

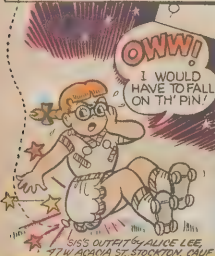


BUT THAT  
WOULD BE  
ILL—EAGLE!!  
MY NAME  
IS BALDY!!

ONLY CREAM-OIL GROOMS AND  
CONDITIONS HAIR THE NATURAL WAY

# KATY SKATING PIN-UPS

FOR YOUR COLLECTION



PIN UP ROSES + COSTUMES ON THIS PAGE  
by NANCY O'BRIEN, R.M.2, GOLDEN POND KY.  
ANGELA STICKNEY, CRESCENT BEACH,  
BRITISH COLUMBIA, CANADA  
BARBARA JANE KEMP (AGE 1)  
RUSSIAVILLE, INDIANA  
JUDY BISSONNETTE, 23 GROVE ST.,  
HUDSON, MASS. - EVEA NASH,  
GRANITEVILLE, MISSOURI, (AGE 15)  
JOYCE McDOWELL, 601 13th AVE.  
VIENNA, WEST VIRGINIA,  
MARY INGRAM, 1129 W. MISSOURI ST.  
EVANSVILLE, INDIANA.  
THANKS TO ALL!



## KATY'S FUN PAGE

GO FROM  
"TEA" TO  
"TWO" IN  
FIVE STEPS



COMBINE THE  
SMALL WORDS TO  
MAKE 9 LARGE WORDS

FOR	DAY
SO	HOME
PATCH	THUMB
MADE	HORSE
NAIL	FINGER
PRINT	TELL
SENSE	TAIL
CAT	LACE
DREAM	CROSS

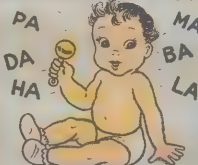
FORTELL - SOLACE - CATTAIL  
THUMB - NAIL - CROSSPATCH  
FINGER - PRINT - DAYDREAM  
HORSE - SENSE - HOME MADE

OPTICAL  
ILLUSION



ALL PERPENDICULAR  
LINES ARE PARALLEL

What's Baby Trying To Say?



COMPLETE THE WORDS BY  
ADDING THE SAME TWO  
LETTERS TO THE ONES ABOVE

PA - MA, DA - MA, HA - MA, LA - MA

KATY KEENE'S ROUND-UP! HURRY, PODNUH! LASSO ONTO ONE OF THESE

# PIN-UP and CUT-OUT SETS OF KATY AND THE GANG

WITH EACH OF THESE PIN-UPS YOU'LL GET A BIG SHEET OF CUT-OUT FASHIONS TO COLOR AND FIT

FOR ONLY

**10¢**  
EACH SET

EVEN EBBOL SWOON!

HERE'S A SIMPLE EASY WAY TO ORDER ANY OF THESE SETS--JUST CLIP THIS WHOLE AD ALONG ROPE LASSO MARK A BIG X ON THE SETS YOU WANT OR ORDER BY NUMBER. PRINT YOUR NAME AND ADDRESS CLEARLY ON THIS COUPON AND ENCLOSE 10¢ (N.U.S. ONLY) FOR EACH SET

MAIL TO:

**KATY KEENE AT WOGGON WHEELS RANCH**  
SANTA BARBARA, CALIFORNIA

BE SURE TO PRINT YOUR RETURN ADDRESS CLEARLY ON THE ENVELOPE YOU MAIL THIS IN.

NAME \_\_\_\_\_

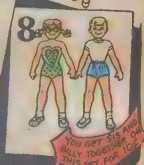
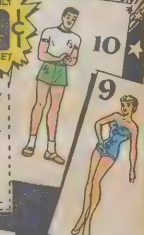
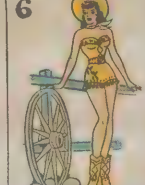
(PRINT CLEARLY)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_

STATE \_\_\_\_\_



YOU GET SIX AND BILLY TOGETHER ON THIS SET FOR 10¢

## Katy Keene PUZZLES FUN FOR ALL

HERE'S A GROUP OF FROGS--EVERYTIME ONE HOPS AWAY WITH A LETTER IT LEAVES A NEW WORD, CAN YOU MAKE 5 NEW WORDS?

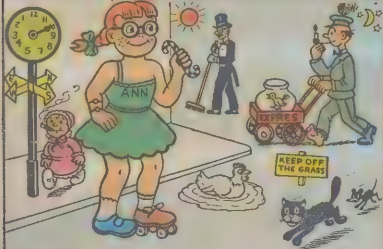


THESE SCRAMBLED WORDS ARE PARTS OF THE BODY, NAME THEM

EONS LAMP  
GEL HOTEM  
YEE RAM  
RAE OET



HOW MANY ERRORS CAN YOU FIND IN THIS PICTURE?



CAN YOU MAKE 12 FOUR-LETTER WORDS OUT OF THESE LETTERS?

**ACEPRT**

1	5	9
2	6	10
3	7	11
4	8	12

WORDS: DANCE, DANE, DAN, AN, A  
PARTS OF THE BODY: NOSE, LEG, EYE,  
EAR, PALM, MOUTH, ARM, TOE  
CARP, CART, CARE, CAP, PEAP, PARE,  
PART, RACE, REAP, RAPT, PACE, PERT,  
TRAP, TEAR

# KATY KEENE PIN-UP JOKES

FOR YOUR PIN-UP COLLECTION!



JOKE, PIN-UP POSES, ETC. BY MARJORIE COOK  
1619 EAST ADAMS ST. and JOYCE STROBLE  
832 NO. STEVENS ST, SPRINGFIELD, ILL.





# KATY KEENE PUZZLES

FILL IN THE MISSING LETTERS AND HELP BILLY FIND BIRDS

## A SWARM OF BS

FILL IN THE BLANKS TO FINISH WORDS

- |               |                 |
|---------------|-----------------|
| 1 B _ B       | 1-WORN BY CHILD |
| 2 B _ B       | 2-INFANT        |
| 3 _ B B _     | 3-MONASTERY     |
| 4 _ _ B B _   | 4-ERASER        |
| 5 _ _ B _ B   | 5-PLANT         |
| 6 B _ _ B _ _ | 6-GAME          |
| 7 B _ _ B _ _ | 7-UNCIVILIZED   |



ROBIN-SNIPE-PAINTBIRD  
TURNKEY-CAHARY-FINCH



## SIS PUZZLES



HOW MANY 4 LETTER WORDS CAN YOU MAKE BY ADDING ONE TO EAR

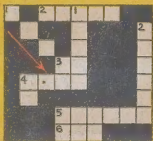
- |         |         |          |
|---------|---------|----------|
| 1 _ _ _ | 5 _ _ _ | 9 _ _ _  |
| 2 _ _ _ | 6 _ _ _ | 10 _ _ _ |
| 3 _ _ _ | 7 _ _ _ | 11 _ _ _ |
| 4 _ _ _ | 8 _ _ _ | 12 _ _ _ |

1-(SLANTED) BILLY-ACROSS: 2-ERROL, 3-LD, 4-KATY  
5-BERTHA, 6-SIS DOWN: 1-RANDY, 2-GLORIA, 3-K.O.  
FEAR, REAR, NEAR, DEAR  
SEAR, BEAR, HEAR, PEAR  
TEAR, WEAR, GEAR, YEAR

## CROSSWORD

BY DIANE OPIE  
514 13th. ST. N.W.  
ALBUQUERQUE, N.M.

- 1-(SLANTED)  
SIS'S BOYFRIEND  
ACROSS  
2-KATY'S MOVIE CO-STAR  
3-LIMITED (ABBREV.)  
4- \_ \_ \_ KEENE  
5-KATY'S GIRLFRIEND  
6-KATY'S SISTER

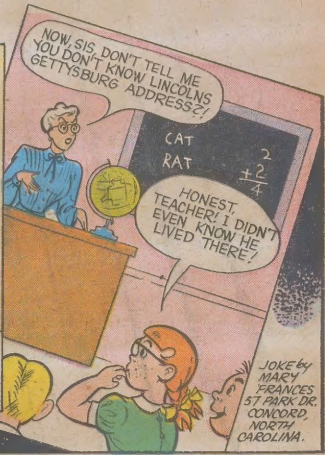


- DOWN  
1-KATY'S BOYFRIEND  
2-KATY'S ENEMY  
3-ANOTHER BOYFRIEND

## KATY JOKES



JOKE, POSES, DRESSES, ETC. BY  
MARY ANN TATE, 121 SECOND ST.  
PICAYNE, MISS.



JOKE BY  
MARY FRANCES  
57 PARK DR.  
CONCORD,  
NORTH CAROLINA.

# AMAZING OFFER

**DO YOU NEED  
EXTRA  
MONEY?  
\$35.00  
IS YOURS**

for selling only 50 boxes of  
our 300 Christmas card  
line. And this can be done  
in a single day. Free samples.  
Other boxes on approval.  
Mail coupon below today.  
**It costs you nothing to try.**

Last year some folks made \$250—\$500—\$1,000  
and more this very way. Church groups and organ-  
izations can do this, too. No experience necessary.



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PERSONALIZED  
CHRISTMAS CARDS  
and STATIONERY**



**BEST WISHES  
ALL OCCASION  
ASSORTMENT**  
21 luxurious cards—  
including gold bronzing,  
dainty hand finishing,  
matching pastel envelopes



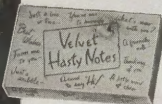
**LOTS OF LAFFS  
HUMOROUS EVERYDAY  
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Novel animated cards  
—including original cut-outs,  
3-dimensional pop-out  
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and 36" novelty card



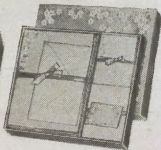
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GIFT WRAPPING ENSEMBLE**  
20 large multi-color  
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fascinating variety of  
designs—plus matching  
seals and gift tags



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ALL OCCASION  
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Beautifully styled  
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all gold bronzed  
and embossed



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HASTY NOTES**  
French folders with  
friendly messages  
on front in luminous  
rose and blue  
velvety flocking



**BLOSSOM TIME  
STATIONERY ENSEMBLE**  
Embossed floral design,  
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dainty scalloped borders  
—ribbon-tied

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ization, give its name

CHEERFUL CARD COMPANY, Dept. 74-A, White Plains, New York

[illegible]

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Join the fun—start a collection of Cracker Jack Surprise Toys. See how many different spinning tops, statuettes, miniature tools, household gadgets, educational and novelty objects, animal figures and the like, you can collect. There's a TOY in every Cracker Jack package. Begin your collection today.

Cracker Jack is crisp, crunchy kernels of candy coated popcorn with candy coated peanuts. Not ordinary popcorn but a special Cracker Jack variety, grown and processed by The Cracker Jack Co. You'll love the taste of Cracker Jack . . . in fact . . . The More You Eat . . . The MORE You Want. Get some today.